



Republic of the Philippines
PROVINCE OF ISABELA
City of Ilagan

Office of the Governor



EXECUTIVE ORDER NO. 41
Series of 2024

**CREATING THE PROVINCIAL TASK FORCE
ON HIGH VALUE COMMERCIAL CROPS IN THE PROVINCE OF ISABELA**

WHEREAS, it is the policy of the State as declared in Republic Act No. 7900, otherwise known as the High Value Crops Development Act of 1995, to accelerate the growth and development of agriculture, enhance productivity and incomes of farmers, improve competencies and efficiency of agribusiness through an all-out promotion of the production, processing, marketing, and distribution of high value crops of the country;

WHEREAS, the Province of Isabela, being the second largest province in the Philippines, has a wide expanse of agricultural land actually devoted to and suitable for the production of various High Value Commercial Crops (HVCC), particularly mango, pineapple, banana, and cacao;

WHEREAS, the contribution of the HVCC industry in the growth of the economy of the province has been, however, generally limited compared to major industries such as rice, corn, aquaculture, and fishery, leaving behind farmers who are engaged in HVCC;

WHEREAS, major pressing challenges such as unstable production practices, high vulnerability to climate variability and other disasters, low farm/labor productivity, high cost of production inputs, low export performance, and supply chain disruptions continue to threaten the viability of the HVCC industry in the province;

WHEREAS, the Provincial Government of Isabela (PGI) actively upholds its policy on extending preferential consideration to the welfare of the local farmers and the development of the local agriculture sector in the formulation of policies, plans, and the implementation of its programs and projects;

WHEREAS, considering that the development of the HVCC industry is crucial to enhancing national food security, promoting inclusive economic growth, improving the livelihood opportunities and income among small farmers, and its potential for export, there is a need to rationalize and streamline efforts in the development of HVCC industry in the province;

WHEREAS, consonant to Cagayan Valley Regional Development Plan 2023-2028, particularly transforming production sectors to generate more quality jobs and competitive products, a special body within the PGI shall be constituted to handle any and all aspects in relation to the promotion, development, and monitoring of the HVCC industry in the province;

NOW, THEREFORE, I, RODOLFO T. ALBANO III, Governor of the Province of Isabela, by virtue of the authority vested in me by law, do hereby order the creation of the Provincial Task Force on High Value Commercial Crops with the following declarations:

Nagkaisa para sa Isabela

Section 1. Declaration of Policy. It is hereby declared the policy of the Provincial Government of Isabela to promote the growth and development of the High Value Commercial Crops industry in the province and the quality of life of all Isabeleños engaged in the HVCC industry.

Section 2. Creation of Task Force. A Task Force who shall directly report to the Governor on matters relating to the promotion, development, and monitoring of the HVCC industry in the province is hereby created for the following priority commodities:

Section 2.1. Mango

Leader: **Atty. Jenny Flor T. Manantan-Cabaddu**
Assistant Provincial Assessor

Members: **Mr. Edgardo D. Rodriguez**
Farm Superintendent II, OPA

Mr. Stevenson Ross J. Cureg
Local Assessment Operations Officer III

Section 2.2. Banana

Leader: **Atty. Paul Angelo R. Uy**
PEDIP Officer

Members: **Ms. Gloria L. Daluddung**
Supervising Administrative Officer, PEDIP Office

Ms. Kristhel P. Cabalonga
Agriculturist I – Contractual

Section 2.3. Pineapple

Leader: **For. Joyce N. Cabalonga**
Community Development Officer II

Members: **For. Bladimir A. Pintucan**
Community Development Officer II

Ms. Ma. Sally F. Fernandez
Agriculturist I

Section 2.4. Cacao

Leader: **Ms. Lalaine C. Delmendo**
Economist III

Members: **Mr. Jericho M. Perena**
Public Services Officer I

Emmanuel Datul
Agriculturist I - Contractual

Section 3. Duties and Responsibilities. The Task Force shall have the following functions in addition to their regular function in their respective office of origins:

- a. Establish a database on all matters relative to the assigned commodity and directly and regularly report to the Governor the status of the HVCC industry in the province by devising a tool to collect, analyze and monitor data on their assigned HVCC commodity;
- b. Develop a database of farmers engaged in the their specified HVCC commodity within the province. The database should reflect the following basic information: names and addresses of farmers; geographic location and sizes of the farms indicating therein the categorization on the nature of landholdings as either owned or leased, cost of production, income, and other information necessary to fully analyze the conditions of the HVCC commodity assigned to them;
- c. Assist farmers in their registration with the Registry System for Basic Sectors in Agriculture (RSBA) of the Department of Agriculture and organize them to cooperatives or associations to facilitate their easy access to projects, programs, and assistance provided by the government;
- d. Establish market and financing linkages for said HVCC farmers and cooperatives;
- e. In times of calamities and other natural disasters, consolidate and analyze damage reports and prepare a corresponding Damage Report for submission to the Governor indicating the following: categorization of damages, estimate economic losses, identify affected farmers, damage assessments, economic impact, and other vital information, and;
- f. Perform other tasks as instructed by the Governor.



Section 4. Support and Coordination. All local government units, relevant provincial offices, agencies, and committees, are hereby directed to fully support the Task Force in the performance of their duties, ensuring the delivery of timely and effective services to HVCC farmers.

Section 5. Funding. The Provincial Government shall allocate fund for the activities and operations of the Task Force and/or all expenses pertaining to the operation of the Task Force shall be sourced from available funds of the Provincial Government, subject to usual budgeting, accounting, and auditing laws, rules, and regulations.

Section 6. Effectivity. This Executive Order shall take effect immediately upon signing thereof and will continue to take effect until amended or revoked.

Let copies hereof be furnished to all concerned for their reference.

Issued this 4th day of December 2024, City of Ilagan, Isabela.


RODOLFO T. ALBANO III
Governor 

Nagkaisa para sa Isabela