



Republic of the Philippines
PROVINCE OF ISABELA

ISABELA TOURISM OFFICE



19 November 2024

NOEL MANUEL R. LOPEZ
Provincial Administrator
Province of Isabela


SIR:

Greetings!

Respectfully submitting to your good office Accomplishment Report of Isabela Tourism Office and Isabela Museum and Library for the month of **October 2024**, respectively.

For your information and reference.

Very truly yours,


JOANNE D. MARANAN
Provincial Tourism Officer
Head, Isabela Museum & Library



ISABELA TOURISM OFFICE

Accomplishment Report

OCTOBER

MONTH

2024

YEAR

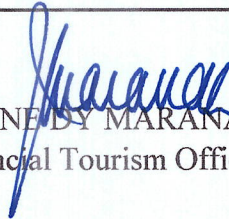
I. DOT ACCREDITATION OF TOURISM ENTERPRISE

NAME OF FACILITY/SERVICE**	CATEGORY (PRIMARY OR SECONDARY)	LOCATION	DATE OF ACCREDITATION
MANGO SUITES - CAUAYAN CITY	PRIMARY	QUEZON ST., DISTRICT 1, CAUAYAN CITY	02 October 2024
MITZMIKE HOTEL	PRIMARY	PUROK 6, MABINI, SANTIAGO CITY	02 October 2024
DREAMWAVE HOTEL - SANTIAGO CITY	PRIMARY	XRC MALL, NATIONAL HIGHWAY, BRGY. VILLASIS,	08 October 2024
HOTEL CRESENCIA	PRIMARY	BRGY. LIWANAG, TUMAUNINI	10 October 2024
NEW AMITY HOTEL	PRIMARY	NATIONAL HIGHWAY, SAN FERMIN, CAUAYAN CITY	11 October 2024
OCHO RIOS HOTEL	PRIMARY	DISTRICT 1, CAUAYAN CITY	11 October 2024
DYNIRHO HOTEL	PRIMARY	CONSUELO LUCAS ST., SAN FERMIN, CAUAYAN CITY	14 October 2024
DADDY JUN PANCITERIA	SECONDARY	ALIBAGU, CITY OF ILAGAN	14 October 2024
MACIE PANSIT BATILPATONG	SECONDARY	CALAMAGUI 1ST, CITY OF ILAGAN	14 October 2024
NATURE SPA BY ROSEMARIE	SECONDARY	RIZAL ST., BRGY. SAN VICENTE, CITY OF ILAGAN	14 October 2024
HOTEL DONA JUANA	PRIMARY	LINGALING, TUMAUNINI	22 October 2024
DAN ROSE TRAVELLERS SUITE	PRIMARY	ANCHETA ST., MABINI, SANTIAGO CITY	22 October 2024
VERCIDA'S HOTEL	PRIMARY	CAMP SITE, BRGY. UPI, GAMU	22 October 2024
CHARINA'S SUITE HOTEL	PRIMARY	NATIONAL HIGHWAY PUROK 4 RIZAL, SANTIAGO	24 October 2024
VICTORIA DRIVE-INN HOTEL	PRIMARY	BRGY. TANGARAN, CAUAYAN CITY	29 October 2024

PROGRAM/PROJECT/ACTIVITY	PROJECT DESCRIPTION	STATUS/REMARKS/ACCOMPLISHMENT
<p>LGU Capacity Building on Culture-based Governance</p>	<p>The Provincial Government of Isabela, represented by the Isabela Tourism Officer, Ms. Joanne D. Maranan, participated in the LGU-Capacity Building on Culture-based Governance organized by the National Commission on Culture and the Arts (NCCA) in collaboration with the City Government of Malolos, Bulacan. The event took place at La Consolacion University Philippines in Malolos, Bulacan, from October 3-5, 2024.</p> <p>The three-day seminar, themed "History, Heritage, & Culture: Decolonization and Sustainable Development Training," aimed to promote the implementation of policies, programs, and projects that highlight and preserve our unique culture and heritage. Participants acquired valuable knowledge and training to initiate projects, develop policies, and organize culture-based events.</p>	<p>Isabela Tourism Officer, Ms. Joanne D. Maranan, attended the three-day training on LGU-Capacity Building on Culture-based Governance at La Consolacion University Philippines in Malolos, Bulacan, on October 3-5, 2024.</p>

<p>Department of Education La Union Benchmarking in the Province of Isabela</p>	<p>The Isabela Tourism Office assisted the teachers from the DepED Luna I and II Districts of the Division of La Union with their tour of the Province of Isabela in celebration of World Teachers' Day on October 5, 2024. The itinerary included a visit to Our Lady of Visitacion Guibang and the Cathedral of Saint Michael de Archangel in Gamu, followed by lunch at North Star Mall in the City of Ilagan. The tour continued with visits to the Provincial Capitol, Queen Isabela Park, and the Isabela Museum and Library. Next, they stopped at Bonifacio Park to see the Giant Butaka and purchased souvenir items at the pasalubong center. The final destination of the tour was the Meraki Garden in Reina Mercedes.</p>	<p>Isabela Tourism Office assigned Mr. Joe Vincent R. Batoon to assist the teachers for their tour.</p>
<p>ATOP National Convention</p>	<p>The Isabela Tourism Office participated in the 25th National Convention of Association of the Tourism Officers of the Philippines (ATOP), focused on the theme of "Tourism and Peace," alongside the World Tourism Celebration 2024 on October 9-12, 2024, in Koronadal City, South Cotabato. This convention was an exceptional opportunity for industry professionals to exchange valuable insights, best practices, and innovative ideas in tourism. Furthermore, our Province's entry in the Best Tourism Week/Month Celebration has been recognized as a finalist for the prestigious ATOP-DOT Pearl Awards 2024, showcasing our commitment to excellence in tourism.</p>	<p>Provincial Tourism Officer, Ms. Joanne D. Maranan together with the IML staff Jesus Ferdinand C. Ordoñez and Mae Zoe R. Barillos participated in the convention and received the award for 2nd runner-up in the Best Tourism Week/Month Celebration category.</p>
<p>2nd International Conference on Language Endangerment</p>	<p>The Komisyon sa Wikang Filipino (KWF) held the 2nd International Conference on Language Endangerment, themed "Empowering Indigenous Peoples towards Revitalizing Languages," on October 9 - 11, 2024, at the Philippine Normal University in Manila. This three-day conference provided a platform for experts, language scholars, researchers, private and government employees, and members of Indigenous Cultural Communities (ICC) to share their studies and experiences. Participants exchanged ideas on addressing issues related to language endangerment and aimed to educate the public about the importance of language diversity and the threats facing endangered languages.</p>	<p>The Isabela Tourism Office staff Mr. John Kelvin G. Tangan and Ms. Anna Maric M. Garcia participated the three days conference.</p>

<p>“ISABELA’s GOT TALENT: Ettam Ngana Talentadong Isabeleños!”</p>	<p>Isabela’s Got Talent (IGT) is a weekly event held every Friday at the GFNDy Sr. Session Hall, Isabela Provincial Capitol Amphitheater. This program aims to showcase the incredible talent of every Isabeleño. Exciting weekly episodes features a competition between a challenger and the defending winner, creating an exciting display of skills and artistry. Weeks 13 to 15 aired in October as part of the series leading up to the Grand Finals during the 2025 Bambanti Festival Celebration.</p>	<p>Isabela Tourism Office together with the Provincial Youth Development Office serves as Secretariat and Technical Team.</p>
<p>35th National Statistics Month(NSM)</p>	<p>The Isabela Tourism Office participated in the month-long celebration of the 35th National Statistics Month. On October 16, 2024, Ms. Kristine Ortiz and Mr. John Kelvin G. Tangan represented the office in the first-ever PSA Quiz Bee Provincial Elimination held at the Amphitheatre, Provincial Capitol. Additionally, Ms. Joanne Dy Maranan, the Isabela Tourism Officer, served as one of the judges for the 1st Isabela Quiz Bee: Know Your Province and the 1st Isabela Data Drive: The Infographics Showdown on the same day.</p>	<p>The Isabela Tourism Office in one with the Philippine Statistics Committee in celebrating the 35th National Statistics Month.</p>
<p>MPAN 4th Quarter Committee Meeting and Workshop on Harmonization of Policies and Sustainable Financing Planning</p>	<p>The Department of Environment and Natural Resources (DENR), in collaboration with the Provincial Environment and Natural Resources Office (PENRO) and the Northern Sierra Madre Natural Park, conducted the 4th Quarterly Meeting and Workshop for the Marine Protected Area Network (MPAN) from November 4 to 6, 2024, at Piazza Zicarelli in Upi, Gamu, Isabela. The MPAN aims to address issues related to protecting, conserving, and enhancing the marine protected areas in Isabela, particularly those under the Northern Sierra Madre Natural Park. National agencies and coastal municipalities are working together to foster connections, strengthen partnerships, and ensure the effective and efficient management of the MPAN in line with conservation objectives and planning and development goals.</p>	<p>Mr. John Kelvin G. Tangan represented the Isabela Tourism during the MPAN 4th Quarter Committee Meeting and Workshop on Harmonization of Policies and Sustainable Financing Planning.</p>

<p>Bambanti Festival 2025 Dance Workshop Series 2</p>	<p>The Isabela Tourism Office served as the Secretariat for the Bambanti Festival 2025 Dance Workshop Series 2 held at the ISU Cauayan Campus from October 14 to 18, 2024, along with a blocking rehearsal at the Isabela Sports Complex. The dance series was attended by 12 LGUs and concluded with participants memorizing various dance techniques and styles and producing street dance choreography. Additionally, draft music for the street dance competition was released.</p>	<p>The Isabela Tourism Office acted as secretariat, coordinated with the Committee Chairs, Department Heads, and Bambanti Production Team, and helped with series of workshops and meetings.</p>
<p>Bambanti Festival 3rd Coordination Meeting</p>	<p>In preparation for the upcoming Bambanti Festival 2025, the Provincial Government of Isabela held its 3rd Coordination Meeting on October 15, 2024, at the Echague Mengal Women Center, Echague, Isabela. During the meeting, the Body discussed the festival's theme, proposed program of activities, and different guidelines of the contested activities, among other important matters. Representatives from the LGBT community were also present to discuss potential events for the festival.</p>	
<p>Museum and Galleries Month 2024 and Indigenous People Month 2024</p>	<p>The ITO - Isabela Museum and Library joins the nation in the celebration of Museum and Galleries Month with the theme "Honoring Traditions, Fostering Innovations" and Indigenous People Month, with the theme "Katutubong Filipino: Pagtibayin ang Tagumpay 2030". The activity was implemented thru an exhibit at the IML lobby with the theme "Paglikom sa Natatanging Kultura at Sining ng mga Katutubong Isabeleño". This immersive showcase highlights the Gaddang of Cauayan City, the Yogads from Echague, and the Agtas from Dinapigue, Divilacan, Maconacon and Palanan, along with other Indigenous People of Isabela.</p>	<p>The activity was posted in Isabela Tourism Office FB page and is still available for viewing at IML until October 31, 2024.</p>
<p>Library Service/Program</p>	<p>A total of 1,830 readers for the library were recorded for the month of October.</p>	<p>Assisted readers</p>
<p>Museum Service/Program</p>	<p>A total of 136 museum goers visited the museum.</p>	<p>Completed tour</p>
<p>PREPARED BY:</p>		<p>CHECKED BY:</p>
<p>(SGD.) JESUS FERDINAND C. ORDOÑEZ Museum Researcher II</p>		<p style="text-align: center;">  JOANNEBY MARANAN Provincial Tourism Officer </p>
<p>(SGD.) RODAMAE L. ALLAM - YADAO Administrative Officer II</p>		